



THEME:
**EMPOWERING
WOMEN AND
YOUTH LED-SMEs
IN THE SHEA
VALUE CHAIN:**
THE ROLE OF GOVERNMENT
AND FINANCIAL INSTITUTIONS



2ND - 4TH SEPTEMBER, 2025
MODERN CITY HOTEL, TAMALE



PRESIDENTIAL INITIATIVES IN
**AGRICULTURE
& AGRIBUSINESS**
OFFICE OF THE PRESIDENT REPUBLIC OF GHANA



savannah
GOLDEN TREE LTD



GEPA
GHANA EXPORT PROMOTION AUTHORITY



GHANA
EXIMBANK



HIS EXCELLENCY
JOHN DRAMANI MAHAMA
PRESIDENT OF THE REPUBLIC OF GHANA



DR. PETER BOAMAH OTOKUNOR

**DIRECTOR, PRESIDENTIAL INITIATIVES IN AGRICULTURE
AND AGRIBUSSINESS, OFFICE OF THE PRESIDENT**



HON. JOHN ALI ADOLF NBURDIBA
REGIONAL MINISTER, NORTHERN REGION



HON. SYLVESTER A. MENSAH
CEO, GHANA EXIMBANK



FRANCIS KOJO KWARTENG ARTHUR, ESQ
CEO, GHANA EXPORT PROMOTION AUTHORITY
(GEPA)



DR. RANSFORD ABBEY
CEO, COCOBOD



HON. DR ANDY OSEI OKRAH
CEO, TREE CROPS DEVELOPMENT AUTHORITY



MS. MARGARET ANSEI
CEO, GHANA ENTERPRISES AGENCY



DR. EMMANUEL ABEERE-INGA
CEO, NORTHERN DEVELOPMENT AUTHORITY
(NDA)



DAVIES NARH KORBOE
PRESIDENT, FAGE

About the World Shea Expo



The **World Shea Expo 2025** is by far the largest multi-stakeholder event within the shea sector expected to convene over 8,000 participants from across the value chain—from women shea collector to global investors. The Expo will serve as a global platform to showcase innovation, foster sustainability, deepen women and youth participation, empower rural communities, and position shea as a key export commodity driving inclusive economic growth and Ghana's leadership in the industry.

It is organized by the Presidential Initiatives in Agriculture and Agribusiness (PIAA), Savannah Golden Tree Limited and other partners.



Key Objectives:



To expand international markets and investment for shea.



To showcase Ghana's shea quality and capacity to global buyers.



To recognize and celebrate the contributions of women in the sector.



To create a deeper participation of women and youth in the shea value chain.



To promote climate-smart practices and biodiversity conservation.



To facilitate business-to-business (B2B) matchmaking, training, and mentorship for the business community.

Why Shea Matters

Economic: Ghana currently exports over 70,000 tons of shea products annually, valued at \$112.6 million.

Women's and youth economic empowerment: Over 1 million women and youth are involved in shea value chain.

Policy alignment: Support H.E John Dramani Mahama's vision of acceleration of the sha sector and the Government's Agriculture for Economic Transformation Agenda

Global: High-value applications in cosmetics, pharmaceuticals, food.

Environmental: Shea trees combat climate change and protect biodiversity.

Day 1, September 2, 2025

Time	Activity	Responsible
Outside	Cultural Dances and Display	Tamale Cultural Centre Dance Group and Dabokpa Technical Institute Dance Group
10:00 am	Opening	MC
10:00 am	Opening prayer	MC
10:05 am	Introduction of Chairman	MC
10:10 am	Chairman Acceptance Remarks	Kasul-Lana Alhaji Yakubu Bukari
10:20 am	Welcome Address by Northern Regional Minister	Hon. John Ali Adolf Nburidiba
10:35 am	Northern Development Authority remarks	Hajia Jamilatu Ibrahim, Deputy CEO
10:37 am	University of Development Studies (UDS) Remarks	Prof. Seidu Al-Hassan, Vice Chancellor
10:39 am	Cultural Dances and Display	Tamale Cultural Centre Dance Group
10:46 am	Cocoa Coffee Sheanuts Farmers Association (COCOSHE) Remarks	Alhaji Imoro Issifu Alhassan
10:48 am	FAGE Remarks	Davies Narh Korboe, The President
10:50 am	Ghana Commodity Exchange (GCX) Remarks	Md. Evelyn Abakah, CEO
10:52 am	Ghana Enterprises Agency (GEA) Remarks	Ms. Margaret Ansei, CEO
10:54 am	Tree Crops Development Authority (TCDA) Remarks	Hon. Dr. Andrews Osei Okrah, CEO
10:56 am	COCOBOD Remarks	Dr. Ransford Abbey, CEO
11:01 am	Cultural Dances and Display	Dabokpa Technical Institute Dance Group
11:03 am	Ghana Export Promotion Authority (GEPA) Remarks	Francis K.K.Arthur (Esq), CEO
11:05 am	Ghana EXIM Bank Remarks	Hon. Sylvester Mensah, CEO
11:08 am	The Shea Expo 2025	Eric Zunouh Banye Project Director, World Shea Expo
11:23 am	Remarks from the Director, Presidential Initiatives In Agriculture and Agribusiness	Dr. Peter Boamah Otokunor
11:28 am	Shea Impact Documentary	MC
11:33 am	Cultural Dances and Display	Dabokpa Technical Institute Dance Group
11:38 am	Keynote Address by The President of the Republic of Ghana	H.E. John Dramani Mahama

Day 2, September 3, 2025

Time	Activity	Institution/Person responsible for activity	MC/Moderator
	Cultural Dances and Display	Tamale Cultural Centre Dance Group and Dabokpa Technical Institute Dance Group	
9:00am	Video recap of day 1	Mr. Eric Banye. PM	
9:10 am	Introduction of Special Guests	MPs and some chiefs	MC
9:20 am	Statement from Special Guests	Hon. Suhuyini Alhassan Hon. Yussif Issifu Hon. Dr. Godfred Jasaw	MC
10:00 am	Presentation: The Shea Value Chain: From tree to butter, research and innovations.	Dr. Edem Anyomi, Cocoa Research Institute of Ghana	MC
10:20 AM	Presentation: Addressing logistics opportunities in the Shea trade	Havilah Plains Logistics	MC
10: 40 AM	Panel Discussion: Financing the Shea Economy: What Role Should Financial Institutions and Government Play?	Eximbank, GCB, Bonzali, Absa bank	Eugene Yirbour, USAID
11.15 am	Cultural Dances and Display	Dabokpa Technical Institute Dance Group	
11.25 am	Presentation: Structured shea trading; The role of the Ghana Commodity Exchange	Mr. Vitus Ninfaakang (GCX)	MC
11.40 am	Panel Discussion: Standards and Certification for the Shea Industry.	Ghana Standards Authority FDA, and TCDA	Dr. Yazeed Abdul-Mumeen, UDS
LUNCH at 12: 30 pm			
1:30 am	Panel Discussion: Opportunities for Women and Youth led SMEs in the Shea Value Chain.	GEA, SNG, Trade Aid, Bimbu-Meyiri Foundation	Eunice Afari, NDA
2:00 pm	Dabokpa Technical Institute Dance Group	Tamale Cultural Centre Dance Group	MC

Time	Activity	Institution/Person responsible for activity	MC/Moderator
2.10 pm	Presentation: Regreening Shea Parklands: Climate Action and Biodiversity in Northern Ghana	Prof. Abubakari Abdul Halim, WACSIR-UDS	MC
2.25 pm	Panel Discussion: Shea Business Transformation, Input-Output Analysis and cost minimisation of community shea processing	DAMPCO, MALTITI, YUMZAA, Shea Research Expert	Miss Henrietta Zaato Norgah (GEA)
3:00 pm	CLOSE UP		
EXHIBITIONS			

Day 3, September 4, 2025

Time	Activity	Institution/Person responsible for activity	MC/Moderator
	Cultural Dances and Display	Tamale Cultural Centre Dance Group and Dabokpa Technical Institute Dance Group	
9:00 am	Video recap of day 2	Samuel Owusu, SGTL	
9:10 am	Introduction of Special Guests	MC	MC
9:15 am	Statement from Special Guests	Special Guests	MC
9:20 am	Presentation: Shea as Ghana's Next Export Frontier: Opportunities for Shea SMEs under AfCFTA	GEPA	MC
9:40 am	Panel Discussion: Private sector enhancement and investment mobilization	NDA, TCDA, GFZA	Dr. Yazeed Abdul-Mumeen
10:20 am	Panel Discussion: Youth Innovation and Participation in Shea Entrepreneurship.	Amina Mumuni CEO, AmiShea Company Ltd. Jerome Larbi; CEO of Na-Ha Organics CEO of Ataarah Ghana Limited. Henriettah Zaato Norgah	
11:00 am	Dabokpa Technical Institute Dance Group	Tamale Cultural Centre Dance Group	MC
11:15am	Presentation: Developing Youth Entrepreneurial Skills	Africa Skills Hub. The Executive Director, Daniel Amoako Antwi	MC
	Presentation: Leveraging Customary Authority to Promote Shea Agroforestry and Climate Resilience	Kpalung Zobogu Naa Mohammed Rashad Abdulai	MC
11:30 am	Panel Discussion: Building Business Bridges: Enhancing Business-to-Business Connections, Capacity, and Mentorship Across the Shea Value Chain.	KIC, SNV, SGTL, TreeAid	Prof. Abubakari Abdul Halim
12:00 pm	Lunch		

Time	Activity	Institution/Person responsible for activity	MC/Moderator
1:00 pm	Cultural Dances and Display	Tamale Cultural Centre Dance Group and Dabokpa Technical Institute Dance Group	MC
1:05 pm	Introduction of Chairman		MC
1:10 pm	Chairman Opening remarks	Chief Kasul Lana Alhaji Yakubu Bukari	MC
1:15 pm	Introduction of Distinguished Guests	Guests	MC
1:20 pm	Close-up Panel Discussion: Ghana's Vision; The Shea Industry by 2030	PIAA, TCDA, SGTL, GEPA	Moderator
1:55 pm	Cultural Dances and Display		MC
2:00 pm	Closing Address by Minister of Education and MP for Tamale South	Hon. Haruna Iddrisu	MC
2:10 pm	Declaration of 2026 Expo	PIAA, SGTL and NR RCC,	MC
2:20 pm	Vote of Thanks	Miss Anastacia (LoC member)	
2:30 pm	Departure		

List of Exhibitors

Presidential Initiatives in Agriculture and Agribusiness (PIAA)
 Savannah Golden Tree Limited (SGTL)
 Ghana Export Promotion Authority (GEPA)
 EXIMBANK
 Tree Crops Development Authority (TCDA)
 Produce Buying Company (PBC)
 Ghana Enterprise Agency (GEA)
 Ghana Commodity Exchange (GCX)
 Northern Development Authority (NDA)
 Ghana Standards Authority/Food and Drugs Authority/
 Ghana Free Zones Authority
 West African Centre for Shea Innovation and Research, UDS
 Ghana Shea Employers Association

Shea Network Ghana
 Tiyumtaba Enterprise
 Absa Bank
 Churchwin Trading Comp.
 Danikom Trading
 Yumzaa Enterprise
 Zelisshea Ventures
 B-Diet Limited
 Amati Enterprise
 Glory Hill Ent.
 Ele Agbe Co Ltd
 Tessna Limited
 AGAPE Naturals
 Nature Bloom
 Kusaunaba Women' Group Co. LTD
 Laam Shea Products
 Titiaka Boresa Co. Ltd
 Northern Shea Butter

Sirigu Indigenous Traditional Real Art
 Sabruka Shea Village
 Ataarah Ghana Limited
 Rouje Naturel Ventures
 Suglo Suhudoo Enterprise
 Cynbeth Enterprise
 Queen Gaf Enterprise
 Mariwam Royal
 MelAnu Skin
 Wepis Enterprise
 Kasi Naturals
 Sima Lana
 Women with Disability Entrepreneurs
 Sheridans Food
 Truandew Ventures
 Ni-ima Skincare
 Good foods Maltiti ventures
 DemiPearl Company Limited
 A-Simtina
 Mavmay Enterprise
 Zelisshea Ventures
 Jotim Enterprise
 Samiina foods
 AmiShea Company Ltd
 N'AHA ORGANICS LTD
 DAKURUGU shea nut and Shea butter company limited
 Maltiti A. Enterprise Ltd
 Ritadamps Ventures
 Nuts For Growth
 Mazia Co Enterprise
 Bunglung Shea Producers
 Suh doo trading enterprise

Bela Nnobra
 Tondaar Ventures
 Ghana Federation of Disability Organizations
 Jemila Future Hope Company Ltd
 La Belleza Ltd
 Sava Shea Co. Ltd.
 Vinolia Wealth Ent
 Kussa Ent
 Beauty Secrets
 Bubune Skin Care
 Beelinaturals
 Minsam Ventures
 Steady Enterprise
 Trade Aid Integrated
 Kenzy Royal Enterprise
 Ashaasha Investments Ltd
 IDH Ghana
 Song taa Tietaa Limited Company
 Pagsung Association
 Lam Naturals
 NUTSHELL COSMETICS Limited
 Hope Givers Company Limited
 Farms in the garden ent
 Bimbu-Meyiri Foundation (booth 1)
 Bimbu-Meyiri Foundation (booth 2)
 Liquify
 OTOO ENTERPRISE
 Commodities Market Solutions Ltd
 Q'MACQROSA
 Tree Aid

Mamuci Limited
 Havilah Organics Africa
 Havilah Plains Logistics
 Right Shea Group

National Planning Committee Members



Alexander K. Dadzawa
Chairman



Eric Zunouh Banye
Project Director



Emmanuel Owusu
Programme Coordinator, PIAA,
Member



Alhaji Saaka Ahmed Shuaib
Member



Chris Amponsah Sackey
Member



Anastasia Acquaah-Harrison
GEPA, Member



Gilbert Ibrahim
PIAA, Member



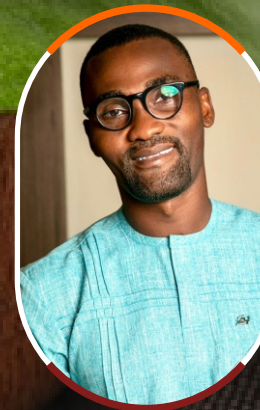
Rafiu Ahmed
GEPA, Member



Ernest Felix Appiah (Ph.D.)
Member



Alfred Blankson
Member



Edwin Zuta
Member



Eunice Abban Afari (Mrs.)
Member



Samuel Owusu-Aduomi
Communication Lead,
Savanna Golden Tree

Local Organizing Committee Members



Prof. Alhassan Abukari (PhD)
Director, WACSIR-UDS



Ms. Eunice Akpeere
Northern Regional Lead at the
Northern Development Authority



Mr. Jeremiah Seidu
Founder & Executive Director,
Jaksally Development Organisation



Mr. Hafiz M.I. Muntaka
Coordinator
Shea Network Ghana



Chief Saaka Seidu Bakari
GEPA, Zonal Director



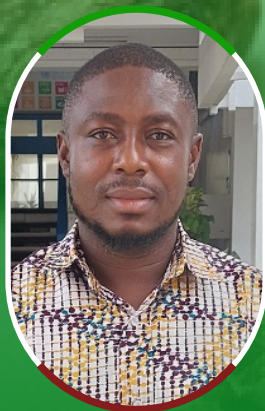
Mr. Felix Basing
Member



Abdul Gafaru Nyagsi Fuseini
Member



Ms. Rabiātu Abukari
Member



Alhassan Sumaila Dubie
Member



Ms. Henrietta Zaato Norgah
Member



Ms. Rahinatu Zakaria
Member



Mr. Eugene Yirbuor
Member



Abraham Zakaria
Assistant Lecturer &
Research Fellow, WACSIR-UDS



Anastasia Ayuuni
Assistant Director,
Northern Regional
Coordinating Council

Organizers



In Partnership with



The background of the slide features a blurred image of shea products, including a bowl of shea butter, a shea nut, and a shea leaf, set against a wooden surface. In the top right corner, a portion of the Ghanaian flag (red, yellow, and green horizontal stripes with a black star) is visible.

World Shea Expo Secretariat

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Thank you

for joining us at the

World Shea Expo 2025.

*Together, we are shaping a sustainable
and competitive global shea industry.”*

